



WOMEN'S LEADERSHIP SUMMIT 2010



Municipal Management Association
of Northern California

Back to Basics

The theme of this year's Summit is simply, "*Back to Basics*". To kick off this year's Summit, **Jennifer Phillips**, Assistant City Manager for the City of Santa Monica, will share her own personal experiences (and mistakes) in her presentation, "**The Basics of Leadership - Essential Skills for Success**", which is scheduled for **Wednesday April 14, 2010, between 1:30 PM – 4:30 PM**. Ms. Phillips will reveal to participants the "tried and true fundamental skills that are the foundation to successful leadership", and the "emotional challenges of being a successful leader."



Ms. Phillips has over 24 years of public administration experience and is an active member of the International City/County Management Association, the Preparing the Next Generation Working Group, and is currently Vice-Chair of Women Leading Government. Ms. Phillips has her Bachelors of Science and Masters in Public Administration degrees from CSU Long Beach.

Upon her appointment as Assistant City Manager in the City of Santa Monica, City Manager P. Lamont Ewell announced, "I am very excited about the appointment of Jennifer and confident that her outstanding professional experience and education will be an invaluable asset to this organization."

Ms. Phillips oversees the external services departments of Big Blue Bus, Community & Cultural Services, Housing & Economic Development, Library, Planning & Community Development, and Public Works. In addition, she is responsible for leading citywide programs and initiatives dealing with operational issues.

Women's Leadership Summit representatives asked Ms. Phillips a few questions. See her responses below:

Why did you choose to speak at the 2010 Women's Leadership Summit?

"The WLS is an exciting event that aims to bring women leaders together in a learning environment that focuses on both technical skills and emotional skills. This event format fits my presentation style, which is to expose participants to solid technical skills and address the emotional challenges of being a successful leader. So, I was thrilled to have the opportunity to present a half-day workshop on the basics of leadership."

What do you hope women who are seeking to lead in local government will take away from your discussion?

"I hope participants will reconnect with the tried and true fundamental skills that are the foundation to successful leadership, whether leading a project, department or organization. In addition, by sharing my own personal experiences and mistakes, I hope participants will learn how emotions can enhance leadership success."

How do you see women applying what you are going to be sharing with them at the conference?

"During these challenging financial times, organizations are seeking innovative and effective ways to reduce costs while still delivering essential services. I believe that participants will strengthen their fundamental leadership and public administration skills during this course, which they can immediately apply to solving the challenges facing them at work."

Register Today!

\$20.00 (member/non-member rate) for the Advance Workshop. Add to your cart when you register for the Women's Leadership Summit.