



LEADING THROUGH UNCERTAINTY
NAVIGATING THE NEW NORMAL

TOP TEN REASONS

TO ATTEND THE MMANC ANNUAL CONFERENCE

OCTOBER 15 - 17, 2010



Did You Know...

That many sports enthusiasts flock to San Jose to be a part of the action? Just a short walk from the MMANC Conference sits beautiful HP Pavilion, home of the San Jose Sharks. Check out this exciting NHL team as they take on the Atlanta Thrashers, Saturday, October 16, 2010 at 7:30 pm. Is soccer more your speed? San Jose is also home to the Major League Soccer team Earthquakes. With their home field located on the breathtaking campus of Santa Clara University, you can come early to take in views of this historic Mission before cheering on the Quakes as they take the field against the Houston Dynamo, Saturday, October 16, 2010 at 7:00 pm. Tickets for both events are available online. Visit the respective teams' websites for more information. <http://Sharks.NHL.com> and www.SJEarthquakes.com.

REASON NUMBER 9:

Because, let's face it: you can't do it all by yourself.

The Annual MMANC Conference brings together government employees from throughout Northern California to share ideas about what's working, what's not working so well and why, and what might be coming up ahead.

The MMANC Annual Conference is MMANC's signature event and the premier training conference in Northern California for local government professionals. This event is designed specifically for municipal managers of today who want to become the outstanding leaders of tomorrow.

Register by August 31, and save \$25 off the regular registration price!

As an added bonus this year, MMANC and ICMA have partnered to offer a substantial discount to those that attend **BOTH** the MMANC and ICMA conferences. The ICMA Conference, which immediately follows the MMANC Conference, is scheduled for October 17 - 20, 2010. For more information, visit www.icma.org.

Check the [MMANC website](http://www.mmanc.org) for more reasons why **YOU** should attend - new reasons posted each week!

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