



Municipal Management Association
of Northern California

"What Would You Do?" Cal-ICMA Coaching Program

Case Studies, Team Responses, and Audience Polling
2:00 PM - 3:30 PM PT, Wednesday, Nov. 4, 2009

Advance registration required for this no-charge webinar

[Click Here to Register](#)

Match your wits with teams of up and comers and seasoned leaders as they grapple with key issues confronting local government professionals.

Topics:

Community Engagement: Getting out of hot water

Ethical Issues: Handling difficult employee issues

Talent Development: Finding a path forward

Case preparers:

Ed Everett, City Manager (retired), Redwood City

Ken Hampian, City Manager, San Luis Obispo

Clay Holstine, City Manager, Brisbane

Jan Perkins, Management Partners

Ken Pulskamp, City Manager, Santa Clarita

Cathy Standiford, Asst. City Manager (retired), Santa Ana

Teams from Northern and Southern California will describe how they'd handle each of these issues.

[For details on the cases, see Agenda materials for this session at "Live Audio & Archives" tab of www.cal-icma.org/coaching.] Then, audience members will have opportunities to add their ideas and vote on the best approaches.

We'll be using webinar tools (including real-time comments and live polling) to make this a great opportunity for audience interaction.

Listen on your own or, better yet, pull together a group to discuss and define the approaches that you think would serve your organization best. Many agencies are organizing groups to participate in the sessions (live or recorded) and discuss the topics. Some are summarizing their discussions and distributing them to managers throughout their organizations. Use the Cal-ICMA Coaching Program as an effective way to enhance professional development in your agency.

There is no charge to participate in the webinar, but callers will bear the costs charged by their carriers to reach the conference number. Alternatively, you can listen via live audio on the web [powered by Granicus] at the "Live Audio and Archives" tab of www.cal-icma.org/coaching.

The Cal-ICMA Coaching Program receives funding through the generosity of: ICMA, California City Management Foundation, Municipal Management Association of Northern California, Municipal Management Association of Southern California, the County Administrative Officers Association of California, California Communities Joint Powers Authority, California Redevelopment Association, Bob Murray & Associates, CPS Human Resource Services, Granicus, Pacific Gas and Electric Company, Piper Jaffray, the Public Agency Retirement Services, and Keenan & Associates.

Enjoy the resources and support to thrive in local government.